#### EWING

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INVESTMENT PARTNERS LTD.

#### Flexible Fixed Income Fund LP

An investment partnership managed by Ewing Morris & Co. Investment Partners Ltd.

#### Investor Presentation October 2018

Ewing Morris & Co. Investment Partners Ltd. 1407 Yonge St., Suite 500 | M4T 1Y7 | Toronto ON www.ewingmorris.com| 416.640.2791

## Who is Ewing Morris & Co.?

#### <u>Our Firm</u>

- ► Toronto-based; founded in 2011
- Manage \$344 million for individuals & institutions
- ► We are our biggest client (\$50mm)
- Partner-owned firm; no succession risk
- 6 investment professionals; 75 years of cumulative experience

#### **Our Philosophy**

- Target less competitive market niches (small cap stocks, high yield bonds)
- Capital preservation is top priority
- Business analysts, not traders

### Experienced Team

6 Investment Professionals with 75 years cumulative experience

#### Randy Steuart manages the Flexible Fixed Income Fund

- Leslie Wong Fellow, UBC's Portfolio Management Foundation
- 10 years' professional high yield experience (Ewing Morris, Norrep, Marret)

Investment Team							
Investment Partner	Background	Industry Experience	e Investment Partn	er <u>Background</u>	Industry Experience		
John Ewing	Burgundy	11 years	Alex Ryzhikov	Burgundy	8 years		
Darcy Morris	Burgundy	11 years	Anthony Hammill	Broadview, AIC	19 years		
Lee Matheson	Broadview, AIC	15 years	Randy Steuart	Norrep, Marret	12 years		
	Advisory Board						
Martin Connell, O.C.	Former CEO & Chair of Conwest Energy, Co-Founder of Ace Bakery	Rosamond Ivey Hea	d of JRS Investments	Harry Rosen, O.C. Four	nder of Harry Rosen, Inc.		
Ira Gluskin	Founder of Gluskin Sheff		nder & Principal of Birch Hill ate Equity		ner CEO of Pembina Pipeline, former ) of ENTx Capital		
Linda Haynes, O.C.	Co-Founder of Ace Bakery	· · · ·	ir of Cassels Brock, former nier of Ontario		ner Vice-Chairman of Scotiabank, former d of Ontario Securities Commission		

### What Makes Us Different?

Where do we play? How do we win?			
Investment Grade	<ul> <li>x High interest rate risk</li> <li>x Commoditized product</li> </ul>		
Leveraged Investment Grade	<ul> <li>× High leverage</li> <li>× Medium credit risk</li> <li>× Crowded strategy</li> </ul>		
Ewing Morris Flexible Fixed Income Fund	<ul> <li>✓ Low leverage</li> <li>✓ Lower interest rate risk</li> <li>✓ Credit risk hedging</li> <li>✓ Scarce skill set</li> </ul>		

### How Have We Done?

We have delivered returns superior to high yield bonds with less volatility than the investment grade bond market.

Annualized Retur	n Since Inception	Volatility		
EM Flexible Fixed Income Fund	9.5%	EM Flexible Fixed Income Fund	2.3%	
Canadian Investment Grade	2.3%	Canadian Investment Grade	3.1%	
U.S. High Yield	8.7%	U.S. High Yield	3.6%	

Returns as of September 30, 2018; Drawdown and Volatility based on monthly return set Inception date for the Flexible Fixed Income Fund LP was February 1, 2016; Total Return of iShares U.S. High Yield Bond (CAD-hedged) ETF (XHY); Total Return of iShares Canadian Corporate Bond ETF (XCB)

### Superior Stability & Downside Protection

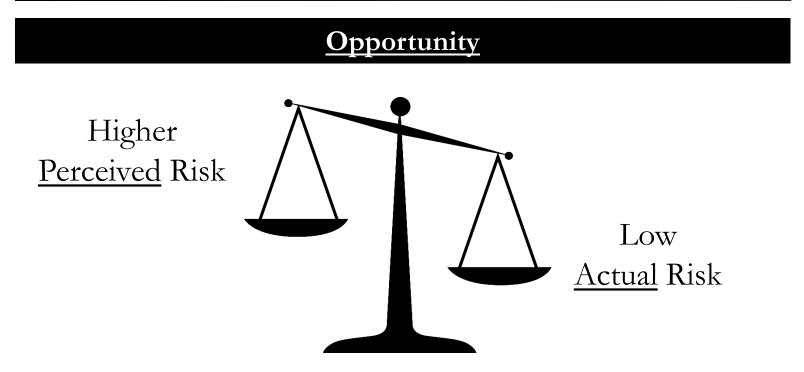
Volatility		Max Drawdown		
High Yield	3.6%	High Yield	2.5%	
Investment Grade	3.1%	Investment Grade	2.4%	
EM Flexible Fixed Income Fund	2.3%	EM Flexible Fixed Income Fund	0.3%	

Returns as of September 30, 2018; Drawdown and Volatility based on monthly return set Inception date for the Flexible Fixed Income Fund LP was February 1, 2016; Total Return of iShares U.S. High Yield Bond (CAD-hedged) ETF (XHY); Total Return of iShares Canadian Corporate Bond ETF (XCB)

#### How Did We Do It?

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### Opportunities are mismatches between actual and perceived risks



We have clear advantages in finding opportunities

Our Advantages

#### **Perspective**

- ► Credit Makers: Imperial Metals | Murray Edwards
- Structural Value: Manitowoc Secured Notes
- Debt versus Equity: Precision Drilling

Our Advantages

#### **Structure**

- ► Size: Nimble, \$91mm fund
- ► Hybrid Team: Integrated, team-based research approach
- ► **Flexibility**: Unconstrained investment strategy

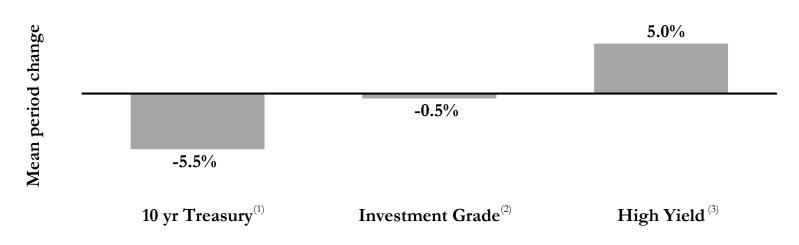
Why Now?

- ► Good entry point portfolio currently yields 6.4%
- ► High yield works when interest rates rise
- ► Fund has outperformed in turbulent markets

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## What Actually Happens When Interest Rates Rise?

High yield bonds have lower sensitivity to rising interest rates

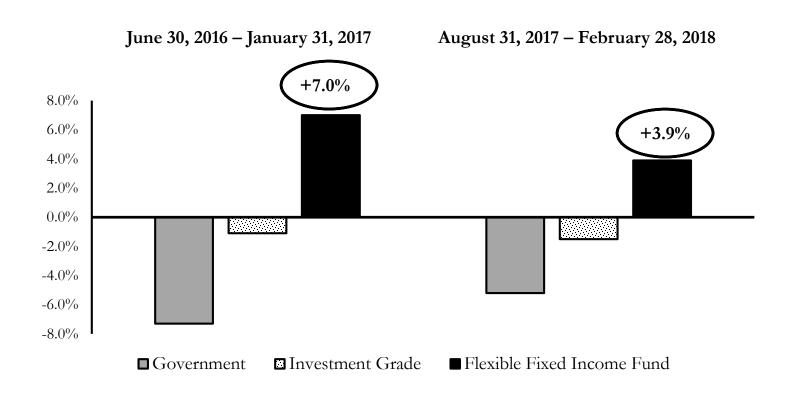


Mean bond performance during 14 periods of rate increases: 1998-2014

Sources: TIAA-CREF Asset Management; "The Enduring Case for High Yield Bonds", May 2015.

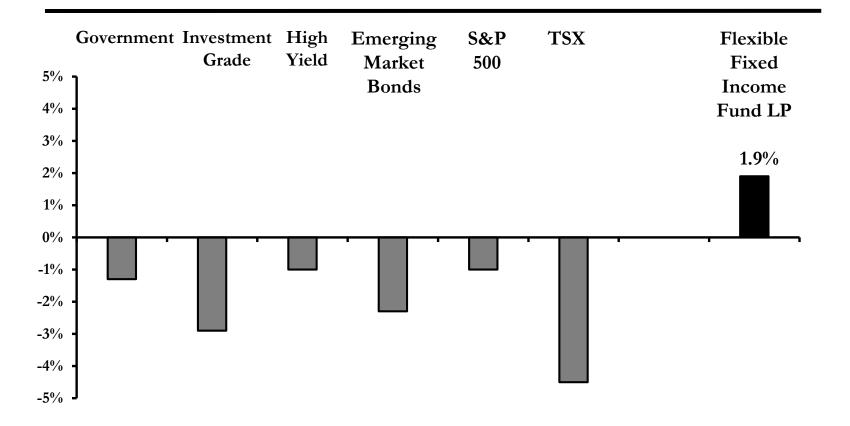
(1) BofA Merrill Lynch 10-year US Treasury Index; (2) BofA Merrill Lynch US Corporate Index; (3) BofA Merrill Lynch US Cash Pay High Yield Index.

### Protection in Turbulent Markets: Rising Rates



<sup>&</sup>lt;sup>(1)</sup> Government: 10-year U.S. Treasury Bond; Investment Grade: LQD, FFI: Ewing Morris Flexible Fixed Income Fund

### Protection in Turbulent Markets: Q1 2018



BAML US Government and Agency Index; LQD, XHY, EMB, S&P 500 Total Return Index, S&P/TSX Total Return Index

### Summary of Key Terms

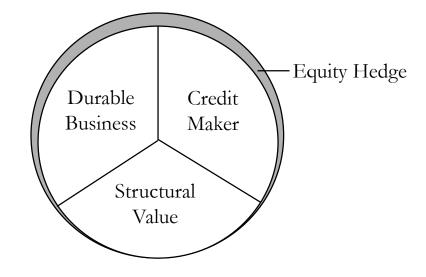
Alignment of interests	Substantially all of the PM's liquid investable assets are invested in the Fund	
Fees	<b>Class P:</b> 0.75% management fee + 20% profit allocation <u>after</u> 5% preferred return	
	Class T: 1.50% management fee	
Perpetual High Water Mark	If an investor suffers a loss, performance fee does not start accruing until after the previous losses have been recouped	
Lockup provision	None	
Liquidity	Monthly; 45 day notice Within 1 year - 4% early redemption fee <u>payable to LP</u>	
Reporting	Monthly investment statements and pricing Quarterly commentary Annual Limited Partners Meeting	
Custodian/Prime Broker	TD Securities	
Fund Administrator	SS&C Commonwealth Fund Services	

#### Appendix

### Investment "Playbook"

Similar to our equity strategy, we like to describe our fixed income investment strategy using the analogy of a sport's playbook. A team with only one play can often be stopped but a championship team will have practiced multiple plays to ensure success regardless of game conditions and the opposition's tactics.

Our Playbook involves four defensive plays:

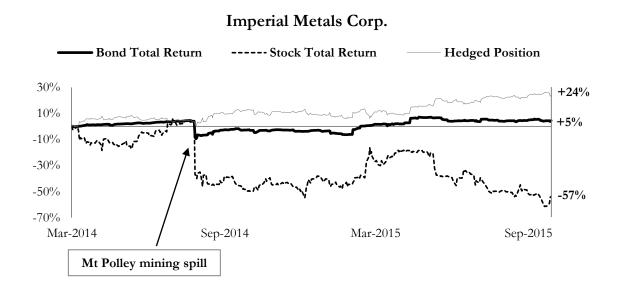


# Credit Maker Case Study Imperial Metals

- Credit Makers act as off-balance sheet assets for creditors
- ► Analysis of personal incentives provides robust perspective on credit quality
- As 37% owner of Imperial and Chairman of Canadian Natural Resources, Murray had significant incentive and acted to assure the financial safety of Imperial, following its mining spill

Source: Bloomberg

# Credit Maker Case Study Imperial Metals



- ▶ Mine spill required capital to remediate and stabilize the company
- Murray Edwards provided immediate and significant capital support, supporting the bonds at the expense of the equity

Source: Bloomberg

## Structural Value Case Study Manitowoc Inc.

- Business: manufacturer of cranes
- Issued secured notes amidst depressed earnings in rough credit market
- Excellent contract strength
- Current investment opportunity forthcoming refinancing event

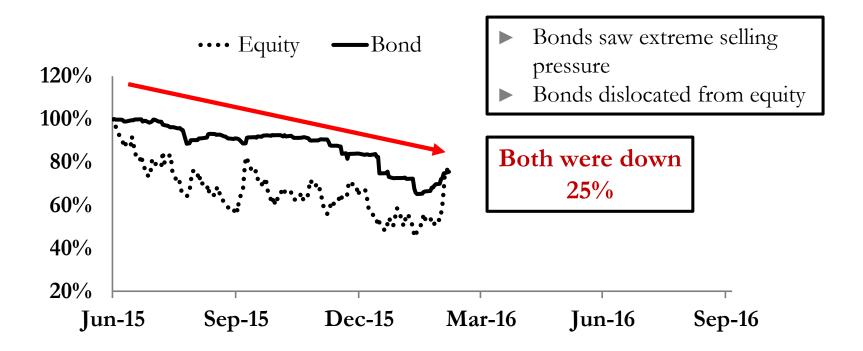
## Structural Value Case Study Manitowoc Inc.

#### When Issued

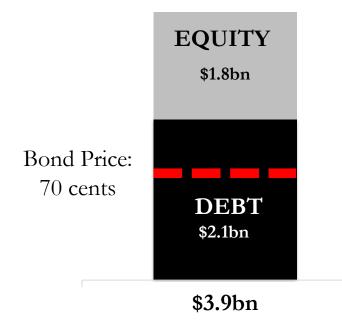
Yield: 12.75% Cash Flow: \$50m



► 12.75% interest rate will be refinanced lower		
<ul> <li>First redemption date: February 2019</li> </ul>	Equity	\$1bn
<ul> <li>Attractive all-weather investment</li> </ul>	Debt	\$300m



#### PRECISION DRILLING

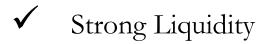


Equity investors were comfortable (\$1.8B market cap) but bonds at 70 cents <u>perceived</u> bankruptcy risk

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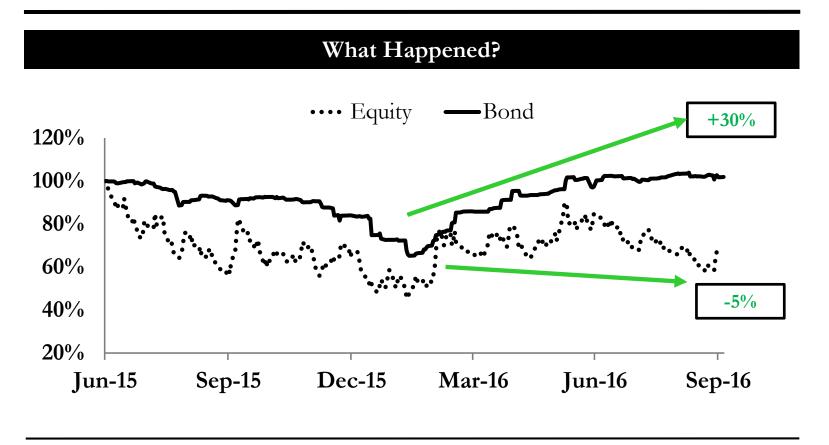
But actual risk was far lower than perceived

- ✓ High Asset Coverage
  - Manageable Obligations





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## Equity Hedging

► We hedge select high yield bond investments with stock

► We hedge when stocks overlook credit & business risk

► Substantially reduces position and portfolio risk & volatility

## Equity Hedging

- We consider select equity hedging as 'insurance' for our bond investments
- We underwrite these hedges with an expectation of earning modest returns over the long-run
- Recent Experience: Q1 2018 average exposure = 4.3%
   Added 1.1% to Fund Returns

## Realized Hedged Investments

Capital structure arbitrage strategy can reduce risk and enhance return

Investment Example	Bond Return <sup>(1)</sup>	Equity Return <sup>(1)</sup>	Enhancement / Drag From Equity Hedge	Total Return
Cenovus Energy	39%	21%	-5%	34%
Precision Drilling	32%	-4%	+1%	33%
Hecla Mining	64%	92%	-23%	41%
Seagate Technology	36%	-7%	+2%	34%
Rona <sup>(2)</sup>	3%	2%	-0.5%	2.5%

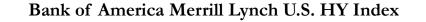
Examples are not representative of entire portfolio. Past returns are not indicative of future performance.

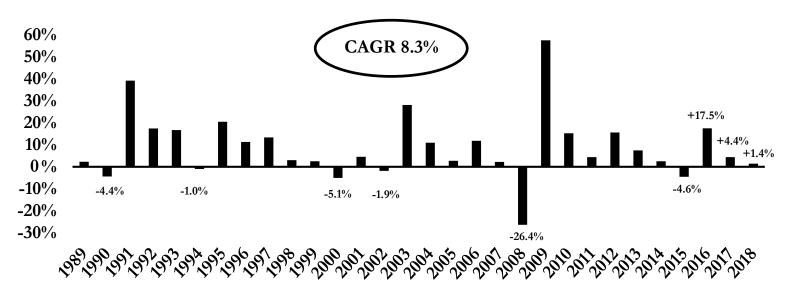
(1) Returns are as of date that hedge or entire position was exited.

(2) Preferred shares.

### Attractive Long Term Asset Class

High Yield Index 30 Year Return History<sup>(1)</sup>

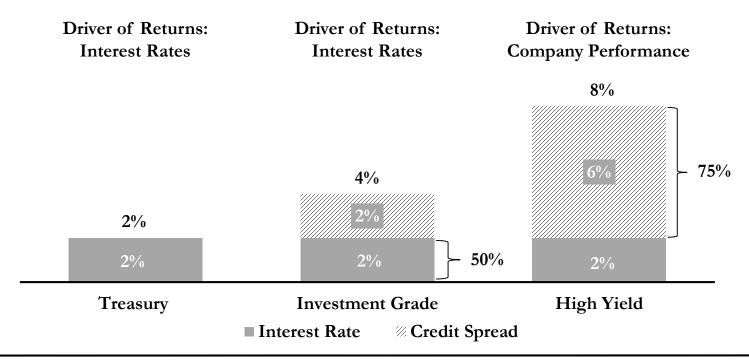




Bank of America Merrill Lynch U.S. HY Index, FRED, September 30, 2018. Year-to-date 2018.

## What Drives Fixed Income Returns?

#### High yield bond prices are typically dominated by company performance



Interest rates and credit spreads indicative estimates, for illustrative purposes.

## Contact Us

Darcy Morris

CEO/ Investor Relationships

darcymorris@ewingmorris.com 416.406.4802

Randy Steuart

Portfolio Manager

randysteuart@ewingmorris.com 416.548.5616

# Disclaimer

This document does not constitute an offer to sell units of the Ewing Morris Flexible Fixed Income Fund LP. Units of the Ewing Morris Flexible Fixed Income Fund LP are only available to investors who meet investor suitability and sophistication requirements. The Fund has a flexible investment mandate. Therefore the Fund's composition is materially different than major indices.